



in
harmony
with
nature



sincere partner

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1st step Fruit growing and harvest

Agropartner manages fruit production on more than 1000 farms with average size of 0,3 ha in mountain world known area for cultivated raspberry and blackberry production. Our raspberries are produced in integrated methods mainly while we also have started raspberry production by organic methods. Farmers are obliged to abide growing instruction from annual Agropartner Program of Integrated Raspberry Production concerning growing technology, pesticide and fertilizer application in order to meet export country law and customer requirements – for conventional raspberries and The Program of Organic Raspberry Production – for organically produced raspberries. Due to good farms management traceability system from field to shelf is implemented.

Main raspberry varieties are Willamette and Meeker and the harvest lasts about 6 weeks in June and July.

Harvesting fruit calendar:

Raspberry



Blackberry



Ripe, healthy and whole raspberry fruits uniformly colored are picked manually every other day, and under favorable conditions every day. Pickers should comply with strict hygienic rules. Fruits are placed in clean crates and are frequently twice a day transported to cold stores by hygienic vehicles.



2nd step Fruit processing – modern processing and packing plant

Agropartner has two modern cold stores – in villages Krstac and Vica in the heart of raspberry farms. The processing capacity of two cold stores exceeds 3000t of frozen fruit, while storing capacity is even larger.

Agropartner has ISO 9001 with HACCP and BRC standards in place. Employees are trained and devoted to customer satisfaction. According most recent customer satisfaction research staff relationship is ranked among other criteria as supreme.



Customer product and packing specifications are integral parts of processing flow.

Core products Conventional and organic

IQF Whole
Raspberry variety Willamette
Raspberry variety Meeker
Blackberry

Whole and Broken
Raspberry variety Willamette
Raspberry variety Meeker

Crumble
Raspberry variety Willamette
Raspberry variety Meeker

Package:
according customer demand
(PE bags, punnets
from bulk to retail)



History of Agropartner

Agropartner was founded about two decades ago as two families owned company. Since then it has grown to become a major frozen fruit producing company.

Throughout years Agropartner became stable partner and a source of steady incomes for many households – surrounding farmers loyal till now days.

By propagating its mission – customer satisfaction, quality fruit freezing immediately after picking, safeness, Agropartner together with farmers became sincere partner to its customers.

Today Agropartner has production of around 2500t of frozen raspberries and around 400t of frozen blackberries annually. The export share amounts to near 100% of the company turnover.

AgroPartner

